

2009 Chamber Initiatives



- **Member to Member Opportunities**
 - Annual Business Awards
 - Business After Hours
 - Business Profile/Spotlight
 - Event Sponsorships
 - Employee Recruitment packages for local business
 - Ribbon Cutting Program
 - Member Dollars/Exchange Program
 - Flexible Insurance programs tailored to suit individual business needs.

- **Professional Development Opportunities**
 - Breakfast/Lunch Series - dates to be determined
 - Possible topics include:
 - Effective Communication, Supervisor/Employee Relations; Dress for Success; Business Etiquette; Human Resource topics; Insurance issues/topics; Disaster Preparedness; Marketing/Public Relations; Professional Services
 - Speed Networking
 - Business Tours
 - Leadership Allegany
 - Women in Business and Young Professionals Councils

- **Public Policy**
 - Strong public policy committee committed to advancing a pro-business agenda. Advocates on behalf of over 1200 businesses to support and implement ideas within the county legislature, and the state and federal governments.
 - First project – Broadband survey for all businesses to determine the availability of broadband and the needs of all businesses in the county.
 - Manufacturing/Industrial Council – helps to ensure/promote and improve the vital role of manufacturing in Allegany County

- **Resources**
 - Membership Directory – available to all members free, lists may be purchased by non-member businesses
 - Calendar of Events – for business events & tourism
 - I love Allegany County Matching Funds program in partnership with WZKZ and WQRW radios.
 - Grants Database – comprehensive searchable database for grant opps.
 - Maps of Allegany County
 - Civic and Service Organizations Directory
 - Coordination of Civic Activities calendar & lists
 - Welcome to County/Relocation packets



- **Allegany County Tourism**
 - Promote Allegany County’s rural nature
 - Administer all Allegany County and NYS I love NY matching funds
 - Focus on Agri-tourism opportunities including green energy, agri-education, agri-business and recreational opportunities.
 - Partner with Office of Development on publication of Discover Allegany
 - Strong marketing efforts for Tourist Business Recruitment
 - Develop strong ‘branding’ and marketing program for Allegany County
 - Booth at Allegany County Fair designed to highlight best of Allegany County

- **Genesee River Wild Project**
 - Lead agency in the economic development of the GRWP, facilitating the restoration, protection, and development of recreation areas included along the Genesee River and its watershed.
 - Development of a “system of parks” to restore and preserve a conservation corridor connected to pockets of wilderness encompassing a series of municipal parks, towns, farms, and other developed areas.
 - Encourage natural tourism pursuits, that combines conservations, business, and recreation.

- **Strategic Partnerships**
 - Accord Corporation
 - Alfred State College
 - Alfred University
 - Allegany County Legislature
 - Area Service/Civic Organizations
 - Cattaraugus/Allegany County Workforce Investment Board
 - Cornell Cooperative Extension
 - County Planning & Development
 - Cuba Chamber of Commerce
 - Houghton College
 - Jamestown Community College
 - Member of Allegany County Implementation Committee
 - New York Area Training and Professionals
 - New York State Department of Labor
 - NY & US Chambers of Commerce
 - NY & US Tourism
 - Wellsville Chamber of Commerce
 - Western Steuben Rural Health Network